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The Mendelssohn Choir of Pittsburgh Welcomes Two Exceptional New Members to the Board of Directors

Roy D. Dean and Stefanie Cedro Mohr bring a wealth of corporate and non-profit experience along with a love of choral music to The Mendelssohn Choir's Board of Directors.



PITTSBURGH, Pennsylvania (April 19, 2024) Guy Leonard, President, announced today the latest two community leaders who have been appointed to the Board of Directors of <u>The Mendelssohn Choir of</u> <u>Pittsburgh</u> (MCP): Roy D. Dean, Retired President of Insulating Systems Business at Owens Corning, and Stefanie Cedro Mohr, Director of Marketing and Engagement at the Carnegie Museum of Art. "Together Stefanie and Roy bring a wealth of experience spanning both the profit and non-profit sectors that will benefit MCP's operations and programming as MCP continues to re-envision choral music for the region's vibrant and diverse population," says Leonard. "We believe that the act of singing together is transformational, uniting singers and audience members in powerful, shared experiences that forge the bonds of empathy and community," continues Leonard. "Everyone at MCP is honored to have Stefanie and Roy work with us to continue bringing these kinds of powerful, musical experiences to the widest possible audience and to fostering the development of current and future singers and audiences."

Dean spent his 30-year career at Owens Corning, a global Composite & Building Materials corporation headquartered in Toledo, OH. He served in a variety of finance and manufacturing operational roles until becoming President of Owens Corning's Insulating Systems Business. "I grew up in a musical home and raised our children in a musical home," says Dean. "I have always loved the musical arts and now with the opportunity to be part of the Mendelssohn Choir of Pittsburgh, I can be more directly tied to this world."

For many years, Dean was a member of the Toledo Choral Society and participated in their annual Christmas season performances. "I know the rigors of performance," says Dean, "and I hope I can contribute some of my professional acumen to the operations side of MCP's organization." Proving that music really is a family-affair, Dean's daughter, Kathleen, is the Director of Administration and Governance at Washington National Opera, The Kennedy Center.



Mohr joined Carnegie Museum of Art in 2019 as the Director of Marketing and Engagement. In this newly created role, she brings strategic integrated marketing and communications leadership to the museum and has aligned the marketing function to the greater programmatic ambitions of the institution. Prior to joining Carnegie Museum of Art, Mohr held a variety of marketing and communications roles across the consumer goods, retail, and media industries, including L'Oréal USA and The Estēe Lauder Companies Inc.

"I'm a fan of MCP's business model as a best-in-class choir that provides the rare opportunity for highly skilled amateur singers to sing alongside professional singers and the Pittsburgh Symphony Orchestra," states Mohr. "MCP yields incredible music for our community—a true gift—and a boost to community morale at the same time." Singing in a semi-professional choir in Bronxville, New York at St. Joseph Church, Mohr enjoyed singing challenging and noteworthy choral works. "The MCP is akin to the business model at St. Joseph's," she says, "which is why I'm compelled to join MCP's board of directors."



ABOUT MCP: The 2024-2025 season will mark MCP's 116th season. For almost a century, the Grammynominated MCP has been the choral partner of the world-renowned Pittsburgh Symphony Orchestra making it the region's most celebrated chorus. Composed of approximately 130 singers hailing from a tri-state region, MCP singers represent a range of backgrounds professions. Their shared passion for choral song is what drives them to create powerful, unexpected, and deeply moving moments of musical discovery.

In addition to its annual schedule of performances with the PSO, MCP produces its own community concerts and events, and fosters the next generation of choral singers through the Junior Mendelssohn Choir of Pittsburgh.

More info: https://www.themendelssohn.org